

Lasting Impressions

FALL 2010 EDITION



Our Fall "Show Stoppers"

Great stuff you'll find at our October Show!



- You can check out the Taconic acrylic photo frame at the Prime booth. It features a 2pc frame with inlaid corner magnets for easy photo insertion, along with a cowhide leather stand. The acrylic frame is a great vehicle for any printed promotion or recognition which then becomes a perfect gift after its presentation.
- Stop by the SWEDA booth to see the New Wave Notebook - their best selling piece. The reason is purely value. You get a great looking, contemporary notebook. Available in 6 beautiful color combos; each with 2 exterior pockets; a BIG, deep, interior pocket; 70 lined pages and a matching translucent pen.
- Do not miss the Chocolate Covered Almonds at Maple Ridge Farms. These are the biggest and finest chocolate almonds that we've ever seen. If you're looking for the perfect holiday gift, food gifts are always remembered.

Holiday Gift Highlights

Joe Collins of Opus by Collins tells us that Coasters and Coaster sets remain his top holiday sellers. He attributes this to the high perceived value of the coaster, selling under \$10.00 for the individual coaster packaged in gift box. They can be purchased as a set of two with a wood stand or a set of four gift packaged with a genuine walnut wood stand.

The best selling feature is that the coaster sits out for everyone to see. It's on the desk in the office, boardroom or in the home on the coffee table. The life span is one of the best values. Joe has used the same coaster on his desk for 14 years & he tells us it looks just as good as the day he got it.

The coasters have a good weight of just over five ounces and measure 3-3/4" inches round and features a cork bottom to protect fine furniture from scratches. Available with bright gold or silver trim with the leather center in green, burgundy, dark blue or black. You also have the option of screen printing the leather or the center of the leather can be cut for placing a solid brass, die-struck coin that can be finished to compliment the metal coaster. Production time for the screened leather is 2 weeks and 4 weeks for the die-struck version.



Kathy Writes...

Here at NEPM, we're gearing up for our Promotional Product Showcase on October 26th!

In just a few short weeks some of our very best vendors will bring the very best of their product lines right to your fingertips.

Whether you are looking for holiday gifts, trade show handouts or ideas for next year's marketing plan - we really do have something for everyone.

We hope you can join us. We'll make sure you're fed a hearty lunch and send you off with one of our famous goody bags.

Kathy

Register Now!

For the
Promotional Product Showcase
October 26th, 2010
at the Ludlow Country Club

www.nepm.com/show

We hope to see you there!

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