

# Lasting Impressions



WINTER 2011 EDITION

## KICK OFF 2011

### Trade Show & Meeting Ideas!



- Check out the Sprite Ballpoint Pen, a terrific pen at an amazing low price! Only \$.35 each! Featuring a retractable ballpoint with comfort grip. Hot accent colors with black and chrome trim on a white Barrel to make your imprint pop. Lasting impressions with little investment!
- For a great trade show tote, we are offering the Little Thunder... made from sturdy premium quality non-woven polypropylene with dual reinforced 20" carrying handles, hemmed opening, large side and bottom gussets, and bottom insert. Available in 9 great colors, this is a great value tote at \$1.33 each, perfect for your next trade show or meeting!
- For a great trade show badge holder, this one has it all for as low as \$2.85, the Trade Show Badge Pouch features a large pocket with zipper, smaller pocket for business cards and a pen pocket on the back, making it the most efficient badge holder for your employees and customers.

### 2011 is going to be an exciting year for NEPM and our family of customers!

- Many of the NEPM staff will be attending our **national industry trade show** in Orlando in January...be on the look out on our **Facebook page** and our **website** for the **fastest introduction of the newest and most unique items straight from the show floor!**
- Check out our website each month for exciting themes and **special promotions**, we might just have the item you didn't even know you were looking for! or maybe you were!
- And we will be in touch with **monthly email mailings**, and **quarterly newsletters**, with additional special offers that will be exceptional values!
- We will be having our **Promotional Product Showcase** in the Spring and Fall...register here for the **March 15th** date at the Ludlow Country Club

# 2011

2010



Boston Business Journal and Commonwealth Institute Monday recently released the organizations' first list of Top Women-led Businesses. Recipients were honored on December 8th at Boston's Park Plaza Hotel.

NEPM is proud to be recognized as one of the top 100 Women-led Businesses in Massachusetts.



## Kathy Writes...

From the entire NEPM Family...best wishes for a happy, healthy and prosperous 2011!

I am happy to announce that Teresa Johnson has joined the NEPM family as the VP of Sales and Marketing. Teresa brings over twenty years experience from both the supplier and distributor side of the promotional products industry and we are very excited that she decided to join our staff.

You will be meeting her over the next few months, but if she can be of assistance, or share some new ideas, please feel free to drop her an email [Teresa@nepm.com](mailto:Teresa@nepm.com). She will be working with all the NEPM account executives... our plan is to work with you and your marketing calendar to provide you with the best products, value and service you have come to expect from NEPM!

And, we hope that you can attend our March 15th Show at the Ludlow Country Club. Watch your email for the details or see the link below to register. We anticipate another successful show full of great ideas from our very best vendors!

Thank you for your continued loyalty and friendship.

All the best,

*Kathy*

## Register Now!

For the  
**Promotional Product Showcase**  
**March 15th, 2011**  
at the Ludlow Country Club

[www.nepm.com/show](http://www.nepm.com/show)  
We hope to see you there!